

Jordan Heaton

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PROFESSIONAL SUMMARY

Early-career business analyst and Information Systems student at BYU's Marriott School of Business with strengths in Excel automation (VBA), optimization modeling, and cross-cultural leadership. I learn complex systems quickly and build tools that solve real problems -- from an AI-powered scholarship app to Solver-based optimization models. Professional Spanish fluency, international experience, and a collaborative, service-driven approach.

EDUCATION

Brigham Young University – Marriott School of Business, Provo, UT

Expected Apr 2030

B.S., Information Systems (pre-application) · GPA 4.0 · BYU High Honor Roll

Relevant Coursework: Introduction to Information Systems (IS 201), Spreadsheets & Business Analysis (IS 110), Financial & Managerial Accounting, Statistics, Economics

- Studied international business practices across France, Italy, and the United Kingdom through BYU's Business Fundamentals in Europe Study Abroad.
- Selected as a Ballroom Dance Teaching Assistant (TA) to instruct student skill development.

Karl G. Maeser Preparatory Academy

Aug 2019 – May 2023

TECHNICAL SKILLS

Programming: HTML, CSS

Business Analysis: Excel (VBA), Solver

Data: Data Modeling, Data Cleaning

AI & APIs: Claude API, Prompt Engineering

Version Control: Git, GitHub

Languages: English, Spanish

PROJECTS

AI Scholarship Matcher

July 2025

- Designed and built an AI-powered web app that matches BYU students to scholarships across all 10 colleges, tracks deadlines, and generates personalized application strategies.
- Integrated the Anthropic Claude API to turn a student's profile into tailored recommendations; built with HTML, CSS, and JavaScript and deployed on GitHub Pages.

Personal Portfolio & Web Projects

June 2025

- Designed and developed a responsive portfolio site from scratch, featuring an interactive animated background and a showcase of all projects.
- Also built a real-time interactive liquid-physics simulation and a browser arcade game; deployed everything via Git and GitHub Pages.

EXPERIENCE

BYU Special Events Staff – Provo, UT

Sep 2023 – Apr 2024

- Coordinated ticketing, seating accommodations, and parking logistics for 50+ campus events, keeping high-traffic venues running smoothly.
- Enforced venue policies firmly while maintaining a welcoming, professional guest experience.

Greek n' Go

Summer 2019

- Served 400+ guests during peak events while sustaining fast, consistent food preparation and quality.
- Cross-trained across front- and back-of-house, becoming one of few staff qualified to prepare the entire menu during peak demand.

LEADERSHIP & SERVICE

Volunteer Representative – Atlanta, GA

May 2024 – Feb 2026

- Directed community outreach, training, and localized logistics as a regional coordinator supporting 20+ volunteers.
- Expanded outreach to the local Spanish-speaking community, building cross-cultural relationships through professional Spanish fluency.

Humanitarian Aid Worker – Guatemala

Apr 2023

- Assisted 50+ children across 4 Guatemalan communities by monitoring nutritional health and supporting education and healthcare initiatives during a two-week service project.

AWARDS & ACHIEVEMENTS

- National Vice Champion, Ballroom Dancing – trained under elite international coaches from Poland, Russia, Italy, and Canada; consistently ranked top-tier at multi-state events.
- Eagle Scout, Boy Scouts of America – led an environmental restoration project in American Fork Canyon.
- BYU High Honor Roll – maintained a 4.0 cumulative GPA in a rigorous curriculum.

INTERESTS

International travel (Egypt, Greece, Israel, France, Italy, England, and more), cross-cultural living (hosted exchange students from China and Spain), skiing, culinary arts, and Blender 3D animation.